

Date

Name

Telephone

Email

URL

Tell us a bit about your organization.

How old is the organization?

What is the vision/mission of the organization?

What are your organization's values?

What kind of internal/external support does the organization have for branding/marketing communications?

How does the organization fund-raise? Where does funding come to support your cause?

Who are the decision makers when it comes to branding, marketing and communications?

(ie. internal staff, external Board of Directors, other)



**Tell Us What You Need**

Why are you applying for Haft2GiveBack?

Why do you feel your organization should be the recipient of our grant?

What are your current marketing and communication challenges?

What specifically are you seeking from Haft2GiveBack?

New identity

New brand look

Marketing brochure

Fundraising materials

Website

Other

Have you worked with anyone - either in the past or currently - who has developed and designed parts of your brand or communication needs?

How have you felt about the results?

